



PAMELA BARNUM M.P.A., J.D.

THE TRUST AGENT

Former Undercover Police Officer & Federal Prosecuting Attorney
Trust Strategist & Nonverbal Communication Expert

Pamela provides actionable strategies to help you negotiate, influence, and build trust through intentional communication and nonverbal cues.

Bio

Imagine what it would be like to live as a different person with a different name, identity, and background. For months at a time, you're living with a false identity, and your success depends on building trust and detecting deception with some of the most dangerous people imaginable. That's precisely what Pamela Barnum did for years working undercover in the Drug Enforcement Section. She learned real-world techniques for building trust and interpreting body language.

When Pamela graduated from law school, she left policing and accepted a position as a federal prosecuting attorney. She spent countless hours in the courtroom, perfecting her proficiency as a trust strategist and body language expert.

Following a successful 20-year career in the criminal justice system, Pamela studied corporate negotiations in graduate school. Now, she shares her expertise with others, teaching them how to improve their communication skills to increase trust inside corporations, associations, and law enforcement agencies.

As a body language expert and trust strategist, Pamela delivers techniques once thought of like a "secret second language" that participants can begin using immediately.

Take decades of experience, including working deep undercover in narcotics, followed by a rewarding legal career, and you get real-world strategies that help participants crack the code on trust and improve professional relationships using proven field-tested techniques.

Pamela shares her experience, research, and expertise with humor, candor, and energy, blending actionable strategies with memorable stories.

She is also a featured expert and contributor in print media, radio and television news programs in Canada and the United States. She has appeared in person in front of audiences ranging from 50 - 12,000 and on countless virtual stages.



SPEECH INTRODUCTION

Imagine what it would be like to live as a different person with a different name, identity, and background. Working for months at a time with drug dealers and criminals, and your success depended on establishing trust.

That's precisely what Pamela Barnum did for years working undercover in the Drug Enforcement Section. She learned real-world techniques for building trust and interpreting nonverbal communication (body language).

Today, she shares her expertise with others, teaching them invaluable communication skills that increase trust, improve relationships, and decode nonverbal cues.

Pamela has been a featured trust strategist and nonverbal communication expert, contributing to print media, radio, and television news programs in Canada and the United States.

Her TEDx Talk, "What Drug Dealers Taught Me About Trust," was viewed more than 400,000 times in the first year and continues to attract praise and interest from around the world. Her 2022 TEDx talk, "How Empathy Empowered an Undercover Cop," garnered critical acclaim for her candour and insight.

Ladies and gentlemen... PAMELA BARNUM.