

2017 ACFE San Antonio Fraud Seminar Speakers

James D. Ratley, CFE

ACFE President



James D. Ratley graduated from the University of Texas at Dallas, with a Bachelor's Degree in Business Administration. In 1971, he joined the Dallas Police Department as a police officer.

Mr. Ratley was assigned to several police department divisions, including vice, child abuse, and internal affairs. He was a member of numerous department task forces which concentrated on major fraud cases.

In 1986, Mr. Ratley left the police department to join Wells & Associates, a forensic accounting practice, where he was in charge of fraud investigations. He handled investigations regarding internal frauds, conflicts of interest and litigation support. In 1988, he was named Program Director for the Association of Certified Fraud Examiners (ACFE) and oversaw all aspects of the ACFE's training and education programs. In 2005, Mr. Ratley was awarded the ACFE's Cressey Award, the organization's highest honor. It is bestowed annually for a lifetime of achievement in the detection and deterrence of fraud.

In 2006, Mr. Ratley was named President of the ACFE, and in 2011, he was also named CEO. Mr. Ratley works to promote the ACFE to the public and other professional organizations and continues to assist in the development of anti-fraud products and services to meet the needs of the ACFE's members. In addition to his executive duties, Mr. Ratley serves as a member of the ACFE's faculty, and teaches regularly at workshops and conferences on a variety of fraud-related subjects.

Mr. Ratley was named One of the Top 100 Most Influential People in Accounting by Accounting Today in 2012, 2013 and 2014 with the magazine praising his leadership in a "changing, growing and evolving" accounting landscape. He was also recognized by Internal Auditor as a 2014 Outstanding Contributor for his article, "Become a Better Interviewer," published in the magazine's June 2013 issue, and he was selected as one of Security Magazine's Most Influential Security Executives for 2010.

Mr. Ratley serves as adjunct professor at the University of Texas, where he teaches a masters-level fraud examination course in the McCombs School of Business (Accounting Department). He was also a Visiting Scholar at the University of Nebraska in Lincoln. Mr. Ratley has been certified as a Master Peace Officer by the Texas Commission on Law Enforcement Standards and Education. He is a member of the Austin Chapter of the ACFE.

Jacob Parks, J.D., CFE

ACFE, Associate General Counsel

Jacob Parks, J.D., CFE, serves as associate general counsel for the Association of Certified Fraud Examiners. In this role, he provides day-to-day counsel within the organization and works with various departments to provide education and ensure compliance with applicable laws and regulations. He also serves as liaison to the ACFE Board of Regents in matters regarding the Code of Professional Ethics and Code of Professional Standards.

He previously served as a legal writer in the ACFE's Research Department and continues to develop and present training materials. His focus in this regard is to ensure that the materials accurately reflect current fraud-related laws and issues. He provides training on the elements of financial crimes and legal issues when conducting fraud examinations. Audiences for these trainings often include public accountants, corporate and private investigators, legal professionals, and law enforcement agents. He is also co-author of the ACFE's biennial statistical reports, Report to the Nations on Occupational Fraud and Abuse and Benchmarking Your In-House Fraud Investigation Team.

Before joining the ACFE, Jacob clerked for Todd Hurd & Associates, dealing with discovery requests, asset investigations, and other civil litigation matters. Additionally, he had an externship with the Seventh Court of Appeals of Texas, working on issues involving criminal search and seizure and whistleblower protection. Jacob graduated from Texas Tech School of Law and is a member of the State Bar of Texas and the Association of Corporate Counsel.

Special Agent Jesse Flores

Texas Department of Public Safety

Special Agent Jesse Flores is a sworn Peace Officer with the Texas Department of Public Safety (DPS) and has been with DPS approximately 12 years. Initially, Special Agent Flores was stationed as a Trooper in the Texas Highway Patrol Division in Georgetown, TX and then was assigned as a Trooper to the Texas Capital & Governor's Uniformed Detail in Austin, TX.

After these assignments Special Agent Flores was promoted to an Investigator in the Driver License Division, Fraud Investigation Unit in San Antonio, TX and from there he was subsequently promoted to his current position as a Special Agent in the Criminal Investigations Division, in San Antonio, TX where he has investigated a variety of crimes ranging from Narcotics to White Collar crimes including fraud, identity theft, credit card abuse, bank fraud, and forgery etc.

Special Agent Flores is currently assigned to the United States Secret Service South Texas Regional Task Force as a task force officer and has been with the task force approximately 3 years, combating financial crimes. Special Agent Flores is a certified Basic Instructor and frequently provides presentations on fraud and identity theft. Prior to Special Agent Flores's law enforcement career, he served 4 years with the United States Marine Corps as a Legal Services Specialist for the Office of the Staff Judge Advocate in Beaufort, SC and Okinawa, Japan before he received an Honorable Discharge.

His military duty assignments include paralegal work in Administrative Law, International Law, assistance with Prosecution, and Family Law. Special Agent Flores educational experience includes an Associate in Public Service from The Technical College of the Low Country in South Carolina and an Associate in Arts from San Antonio College. Special Agent Flores also holds a Bachelor of Arts degree in Criminal Justice from the University of Texas at San Antonio.

Troy Huth, CFE **USAA Director of Fraud Prevention & Detection**

Troy Huth is the Director of Fraud Prevention & Detection for USAA. He has over 25 years of experience in the financial services industry serving in a variety of roles from call center management, product management, IT management and financial crimes. Troy is a Certified Fraud Examiner (CFE) and participates in several industry fraud roundtables. He holds a number of technology patents, primarily in Remote Deposit Capture (RDC) and has been a featured speaker at industry events.

Tom Ervin, Computer Scientist **Federal Bureau of Investigation**

Tom Ervin has been supporting the Federal Bureau of Investigation (FBI) with cyber forensics analysis for the past sixteen years. He specializes in computer intrusions and the dissection of computer viruses and worms. In 2000, Tom helped establish the FBI's first malicious code laboratory at FBI Headquarters in Washington, D.C. He has been working at the San Antonio Division since 2010, supporting the Cyber Squad on criminal and national security investigations. Tom holds a B.S. and M.S. degree in Electrical Engineering.

Dawn McCraw, J.D., CFE **Assistant Criminal District Attorney** **Special Crimes Division - Public Integrity Unit** **Bexar County District Attorney's Office**

Ms. McCraw is currently assigned to the Public Integrity Unit as a first chair felony prosecutor and predominately handles large financial crimes. She began her service with the Bexar County DA's Office in 1990 as a law intern while attending St. Mary's School of Law. She was licensed as an attorney in 1992 and continued her employment as a prosecutor. Since 1996, Ms. McCraw has been assigned to the division that handles white collar crimes covering a variety of cases including, theft, fiduciary misapplication, piracy, trademark counterfeiting, forgery, insurance fraud, securities fraud, gambling, public corruption, money laundering, and other forms of fraud. In 2004, her duties were expanded to include the forfeiture sections as a supervisor. In 2015, she returned to handling strictly criminal cases. In 2004, Ms. McCraw obtained her certification as a fraud examiner through the Association of Certified Fraud Examiners. Prior to becoming an attorney, Ms. McCraw graduated from Texas Tech University with a BA in Telecommunications/Photography. She worked as a graphic illustrator and photographer for the Department of Defense.

Jon Ford, CISM, CISSP
Deputy Senior Representative
Federal Bureau of Investigation

Jon Ford is the Deputy Senior Representative for the Federal Bureau of Investigation (FBI) responsible for coordinating and supporting interagency and foreign partner cyber operations. He conceptualized, developed, and implemented the FBI's cyber risk assessment and threat prioritization application.

Jon has also served as an interagency advisor to senior executives on global cyber initiatives. Previously, Jon was the Supervising Special Agent in the San Antonio Field Office for the Cyber National Security and Criminal Programs. Prior to his 18-year career with the FBI, Jon was a Detective and Patrol Officer for the Austin Police Department. Jon has a Master of Criminal Justice degree from Boston University and a Bachelor of Liberal Arts degree from St. Edward's University in Austin, Texas.

Jon is a graduate of the Harvard John F. Kennedy School on Cybersecurity Policy, the Kellogg School of Management Executive Education Program, and the Carnegie Mellon University Insider Threat Program Manager Program. Jon holds CISM, CISSP, CIAM, and GSEC, GCIH, GISP, and GCCC Global Information Assurance Certifications.

Special Agent Mike Lemoine
Criminal Investigation Division
Internal Revenue Service

Mike Graduated in 1983 from Central Catholic High School before attending UT Austin and UT San Antonio where he received his Accounting degree in 1987. Mike worked for a short while in Public Accounting before joining the IRS Criminal Investigation Division in 1988.

Mike has been an IRS Special Agent for over 29 years and has worked a wide array of criminal fraud cases during his career and has served tenures as the Field offices PIO as well as Lead Technical Operations Agent for the Undercover Program. Mike has received the FBI Directors Award for his investigative efforts and was the President of the San Antonio/West Texas Chapter of the Federal Law Enforcement Officers Association for 6 years.